



## 24<sup>th</sup> Congress and General Assembly of the International Union of Crystallography

### Hyderabad International Convention Centre 21 - 28 August 2017, Hyderabad, India

## Sponsorship opportunities

Item	Picture	Benefits	Slots	Cost
Welcome reception		<ul style="list-style-type: none"> <li>♦ Signage at the reception</li> <li>♦ Company logo will appear on website &amp; programme book in association with the event</li> </ul>	1	INR 10,00,000
Delegate bag		<ul style="list-style-type: none"> <li>♦ The sponsors' name and logo will be embossed in the form of a durable luggage tag</li> </ul>	1	INR 10,00,000
e-Poster session		<ul style="list-style-type: none"> <li>♦ Signage at the Poster area</li> <li>♦ Sponsor's collateral displayed on a table</li> </ul>	1	INR 10,00,000
Cultural evening		<ul style="list-style-type: none"> <li>♦ Signage at the cultural evening</li> </ul>	2	INR 5,00,000
Lanyards		<ul style="list-style-type: none"> <li>♦ Company name featured on the lanyard.</li> </ul>	1	INR 5,00,000
e-Poster viewing stands		<ul style="list-style-type: none"> <li>♦ Signage branding on the stall fascia</li> <li>♦ Company name on those screens</li> </ul>	3	INR 5,00,000

### Partnering Associations:



Item	Picture	Benefits	Slots	Cost
Plenary Sponsorship		<ul style="list-style-type: none"> <li>Before the Plenary, the chair will mention that this lecture is sponsored by “sponsor name”</li> </ul>		INR 2,00,000
Congress pens		<ul style="list-style-type: none"> <li>Company logo printed on all pens and distributed to participants in the delegate bags</li> </ul>	1	INR 4,00,000
Congress notepads		<ul style="list-style-type: none"> <li>Company logo printed on front cover of the notepad and distributed to participants in the delegate bags</li> </ul>	1	INR 3,00,000
Registration area		<ul style="list-style-type: none"> <li>Company logo on registration back drop</li> </ul>	1	INR 3,00,000
Lunch time commercial user workshop		<ul style="list-style-type: none"> <li>Reach out to specific group of registrants</li> <li>Sponsors to host a lunch for the participants after the workshop (Food &amp; Beverage cost to be covered by the sponsor)</li> <li>Opportunity for a larger interaction with focused participants during lunch time</li> </ul>	5	INR 3,00,000
Final program - inside front cover / inside back cover		<ul style="list-style-type: none"> <li>Reach out to the entire group of registrants</li> </ul>	1	INR 2,00,000
Internet center		<ul style="list-style-type: none"> <li>Opportunity to display company information and logo in the Internet Center, with company logo as screen savers on all computers</li> </ul>		INR 3,00,000
Coffee breaks (Per Session)		<ul style="list-style-type: none"> <li>Signage during each coffee break</li> </ul>		INR 2,00,000 (Per Session)

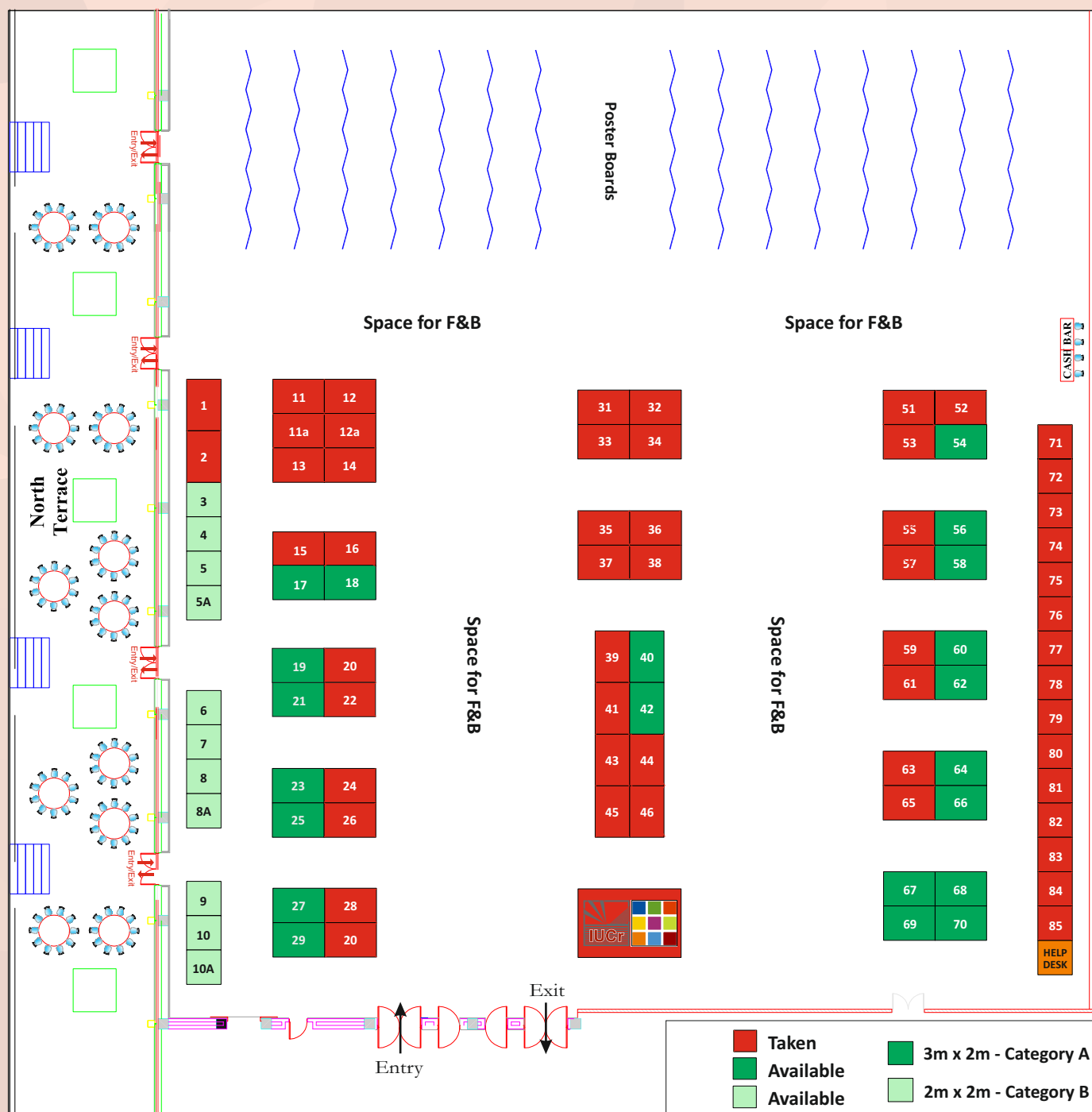
Item	Picture	Benefits	Cost
Program at a glance		◆ Sponsor logo will be published on last page of the manifold	INR 2,00,000
Final Program - inner full page		◆ Reach out to the entire group of registrants	INR 1,50,000
Keynote sponsorship		◆ Before the Keynote lecture, the chair will mention that this lecture is sponsored by “sponsor name”	INR 1,50,000
Delegate bag insert (One page- A4 size)		◆ Reach out to the entire group of Registrants	INR 1,00,000
Microsymposia sponsorship		◆ Before the Microsymposia, the chair will mention that this lecture is sponsored by “sponsor name”	INR 1,00,000
Sponsored participant		◆ Includes Registration fee and shared accommodation in a Serviced Apartment	INR 50,000
Logo display on Congress website		◆ Logo of the Sponsor with a hyper link will be hosted till the conclusion of the Congress in 2017	INR 50,000
Poster prize sponsorship		◆ Sponsor can specify what subject the poster prize is to be awarded ◆ Prize to be provided by the company	INR 20,000
Exhibition Stall 3m x 2m		◆ A 3m x 2m space with octonorm walls with furniture and 2 exhibitor badges	INR 2,50,000
Exhibition Stall 2m x 2m		◆ A 2m x 2m space with octonorm walls with furniture and 1 exhibitor badge	INR 1,50,000

\*Sponsor logos will be prominently published on the sponsors page of the Congress website and program.

\* All Sponsorship opportunities are subject to availability.

\* Note: Pictures are indicative only.

## EXHIBITION AND POSTER FLOOR PLAN



### Exhibition Tariff

<input type="checkbox"/> Category A 3m x 2m	INR 2,50,000
<input type="checkbox"/> Category B 2m x 2m	INR 1,50,000

Layout as on 20 Jan 2017

Whilst every endeavor will be made to adhere to the published floor plan of the exhibition, the Local Organizing Committee shall be flexible to vary the floor plan depending on the best interests of the exhibition.

\* Please refer to the updated floor plan on the Congress website before making your choice.

\* It will be possible to combine multiple stalls and the layout re-arranged subject to availability.

For full list of major sponsorship opportunities / queries, please visit congress website: [www.iucr2017.org](http://www.iucr2017.org) or write to: [sponsorships@iucr2017.org](mailto:sponsorships@iucr2017.org)